

**Place Photo
of
Baby Here**

Mike Scanlon, President, CEO, Director
Applebee's Corporate Headquarters
249 East Main Street
Lexington, KY 40507

Dear Mr. Scanlon:

My name is _____ and I am _____ months old. I like to drink my mama's breast milk. It tastes good and it is so good for me. I like the fact that when my mama takes me places, she feeds me when I am hungry, which is a lot, since my tummy is so small. Sometimes she goes to Applebee's. When she does, I don't want to be hungry. I want to be able to nurse there, too. I don't like nursing under a blanket because I can't see my mama and my mama can't see me and it gets hot and uncomfortable under there. I really don't like nursing in the bathroom. That's gross. Do you like to eat your food in the bathroom?

Please make a policy so that no one will ever ask my mama to stick a blanket over my head or take me in the bathroom to nurse.

Thank you.

Sincerely,

Applebee's Should:

- 1) Make a clear national policy that mothers have a right to breastfeed in their stores without being asked to move, hide, cover up, or leave.
- 2) Applebee's must train all employees that breastfeeding is different from other behaviors that customers might complain about (such as loud music, offensive language, etc.), and that employees are never to ask a breastfeeding mother to move, hide, cover up, or leave. Instead employees can advise the complaining customer to avert their eyes or move to a different part of the store.
- 3) Make the public aware of this policy.